



# Dalston Village Website



- Home
- Parish Council
- Organisations
- History
- Dalston News
- Business
- Logon
- Links

Gateway Software - Bannerdale – Unthank – Dalston – Carlisle – Cumbria – CA5 7BA  
 Telephone: 01228 710740

## Advertising on [www.dalston.org.uk](http://www.dalston.org.uk)

The Dalston website provides a wide range of advertising options. One such option is the Webcard, currently viewed by over **1000** users per month.

The website offers 3 different types of webcard – **Standard**, **Enhanced** and **Super Enhanced**. The Super Enhanced webcard allows the card owner to change the content as often as required.

As well as webcards, the Dalston website offers full-length feature articles which will be present on the site for a full 12 months.

### Example of a Super Enhanced Webcard

The screenshot shows a webcard for 'Rose Bank Sawmill' on the Dalston Village Website. Annotations point to various features:

- Scrolling advertising banner:** Points to the top navigation bar.
- Top picture – wide format:** Points to the large image of the sawmill building.
- 1 line brief business description:** Points to the text 'Your Local Fencing Specialists'.
- Detailed business description (as much as you want):** Points to the main text block describing the business's history and services.
- Up-to 4 side pictures:** Points to the vertical strip of four smaller images on the right side of the card.
- Section for the latest business news:** Points to the 'Business News and Events' section at the bottom.

#### Other Information

- Business name
- Business title
- Brief marketing description
- Full business address
- Telephone number
- Fax number (optional)
- Email address
- Web address (optional)
- Contact name
- Full business description
- Click Through Analysis to own website (additional £10 per annum)



A Super Enhanced Webcard also includes free side-bar links on the Home and Business pages

#### Business News and Events

List of sales outlets, forthcoming events etc.

**Price: £75 per annum**

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## Application for a Webcard on the Dalston Website

Please complete this form and return, complete with your remittance, to the above address.

Contact Name:	
Business Name:	
Business Address:	
Telephone Number:	
Fax Number:	
Email Address:	
Website Address (if any):	
Type of Webcard Applied for – delete those which are inappropriate:	Standard at £25 / Enhanced at £50 / Super Enhanced at £75
Click Through Analysis to an existing website at £10 per annum:	Required / Not Required
Full Business Feature – delete those which are inappropriate:	500 words - £150 / 750 words - £200 / 750 – 1500 words - £250

<b>Total Amount Enclosed</b> (an invoice will be sent on receipt of your remittance):	£
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Remittances should be made out to Gateway Software at the above address.

On receipt of your order we will contact you to discuss wording and related pictures. If you have requested a full feature we will have to meet to discuss content and associated graphics.

As well as webcards we can provide you with a full site design and internet webmarketing service.

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